

**...und trotzdem! and still!**  
**20,000km by bike along the Panamericana**



# Panamericana 2022



## Nord- Mittelamerika

- Calgary – Vancouver
- San Diego
- Panama City
- = ca. **10.000** km

## Südamerika

- Turbo - Lima
- Santiago de Chile
- Ushuaia =ca. **10.400** km

Riding the Panamericana by bicycle - a distance of a good 20,000 kilometers from North to South America - is a risky, but for that very reason all the more appealing project for intrepid and adventurous people.

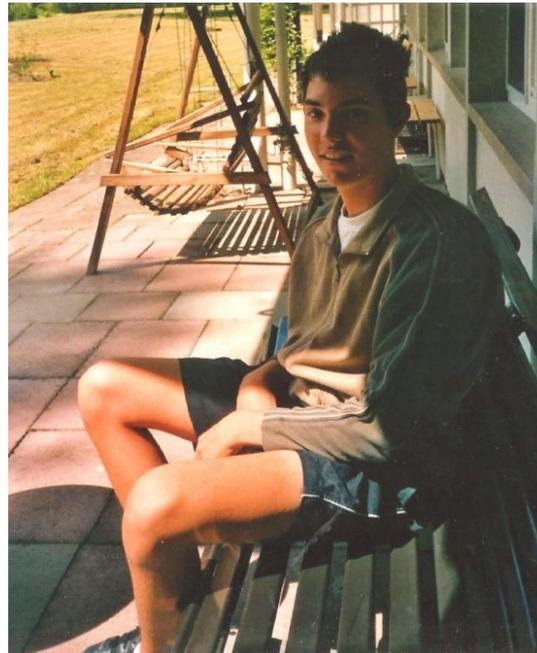
I, Darius Braun (31), am not the first to dare to do just that and take on this challenge. For me, however, this project is much more than just an adventure. Apart from the fact that I want to accomplish it altogether, I want to bring the message to the world that it is worth not giving up, no matter how hopeless a situation may seem.

## Why the project?



After a brain tumor operation at the age of 15, I was paralyzed on my left side, could no longer walk and had permanent damage. At that time, I was a hair's breadth away from death.

With my motto "...and still" I want to motivate people not to give up and prove that everything can be possible. With this I want to inspire and encourage people in difficult life situations, who may have suffered a similar fate, to believe in themselves and to pursue their dreams.



Myself in the age of 15 one week after the che nach meiner brain tumor surgery

# I support the German Brain Tumor Society (Deutsche Hirntumorhilfe) with my tour.



With my bike tour, I would like to bring the topic of brain tumors into the focus of the public in order to create more awareness and at the same time collect donations. In doing so, I want to enable those affected to get the resources they need to fight the disease. To achieve this goal, I support the Deutsche Hirntumorhilfe with the donations I collect.



# Public Relations



Already in the past, local media and Germany-wide newspapers reported about my story and my project. In addition, it is planned that a film team will join me on my tour during the preparation, document the start in Calgary, be present during the crossing of the Panama Canal and receive me at the end of my journey in the southernmost city in the world, in Ushuaia.



# Collaboration partner



# Your added benefit



**Support me and the Deutsche Hirntumorhilfe and be part of this adventure!**

- Linking to travel blog images via the social networks: Instagram, Facebook, YouTube.
- Presentation of your brand in a documentary film and Media contributions (possible collaboration: Arte/ARD, ZDF, Netflix)
- Advertising space and linking on my website: [www.undtrotzdem.de](http://www.undtrotzdem.de)
- Advertising space on clothing or bike bags.
- Testimonials on the sponsored products.
- I offer a platform for you and your company and to present possible products.



# Your added benefit



- **Support me and the Deutsche Hirntumorhilfe and be part of this adventure!**
- I offer you a platform for you and your company and to present possible products.
- You get the opportunity to book me for your company and your employees for a travel or motivational lecture.
- In addition, I plan after the adventure various media-appearances and public presentations.
- Here would be possible to show advertising banners and logos of the sponsors.
- Present to the public which social projects are supported by your help!
- **If you have further ideas or suggestions for the implementation of a sponsoring , I am open for suggestions.**



# Possible advertising space



...UND TROTZDEM  
*by Darius Braun*

FRONT VIEW



REAR VIEW



SIDE VIEW



FRONT VIEW



REAR VIEW



SIDE VIEW



In a personal conversation I can respond to your personal wishes and the best possible mutual benefit.

# Sponsoring packages



You will receive a motivational lecture after the adventure

Advertising space and linking on my website

**Price 2.999 ,-**



You will receive a motivational lecture after the adventure

Advertising space and linking on my website

Linking on travel blog pictures via social networks: Instagram, Facebook, YouTube

Advertising space on clothing or bike bags

**Price 4.999 ,-**



You will receive a motivational lecture after the adventure

Advertising space and linking on my website

Linking on travel blog images via social networks: Instagram, Facebook, YouTube

Priority on advertising space of your choice on clothing and bike bags + celebrity logo size

Advertising space even after the adventure at various media appearances and public presentations. Here it is possible to show an advertising banner with your logo

**Price 9.999 ,-**

**You are also welcome to support me with donations of clothes or equipment. In a personal conversation an individually adapted sponsoring can be discussed.**

# Finances/Equipment

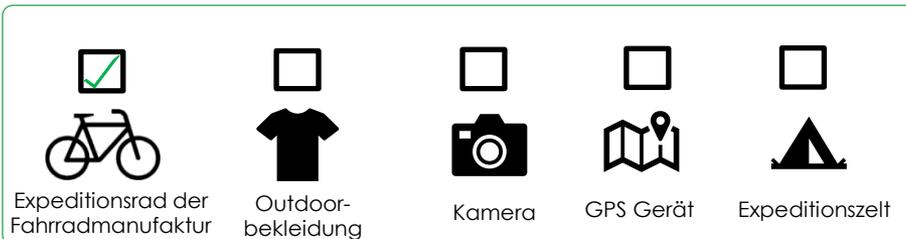
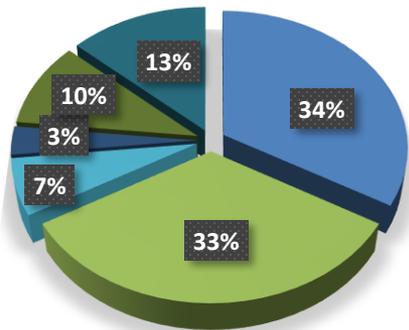


## Finances

To make my project possible, I need financial support in the range of about 15.000 € for daily living expenses, equipment as well as for public relations.

## Incurring costs

- Lebensmittel = ca. 5000 €
- Ersatzteile/Reparaturen = 1000 €
- Flüge = 2000 €
- Unterkunft = ca. 5000 €
- Transfers (Bus/Schiff) = 500 €
- Puffer = 2000 €



**Sponsorship account :  
DE18 3002 0900 5320  
4074 59**

# Contact



**I look forward to your contact**



[dariusbraun@gmx.de](mailto:dariusbraun@gmx.de)



+491739327219



[www.undtrotzdem.de](http://www.undtrotzdem.de)



**...UND TROTZDEM**  
*by Darius Braun*

**Let us show together  
that courage,  
motivation,  
innovation and  
mutual support  
can move  
mountains  
and break down  
barriers.**